

What Makes the Insurer of the Future?



A digital ecosystem model in 2020 and beyond allows insurers to adapt to the speed at which technology and the insurance market changes. But what does the insurance industry have to say specifically about what makes an insurer of the future?

EIS Group

Recently surveyed insurers and insurtechs (n = 156) to get the answers to two key questions:



1

What are the most important objectives for the insurer of the future?

2

What is the single most important characteristic of the insurance platform of the future?

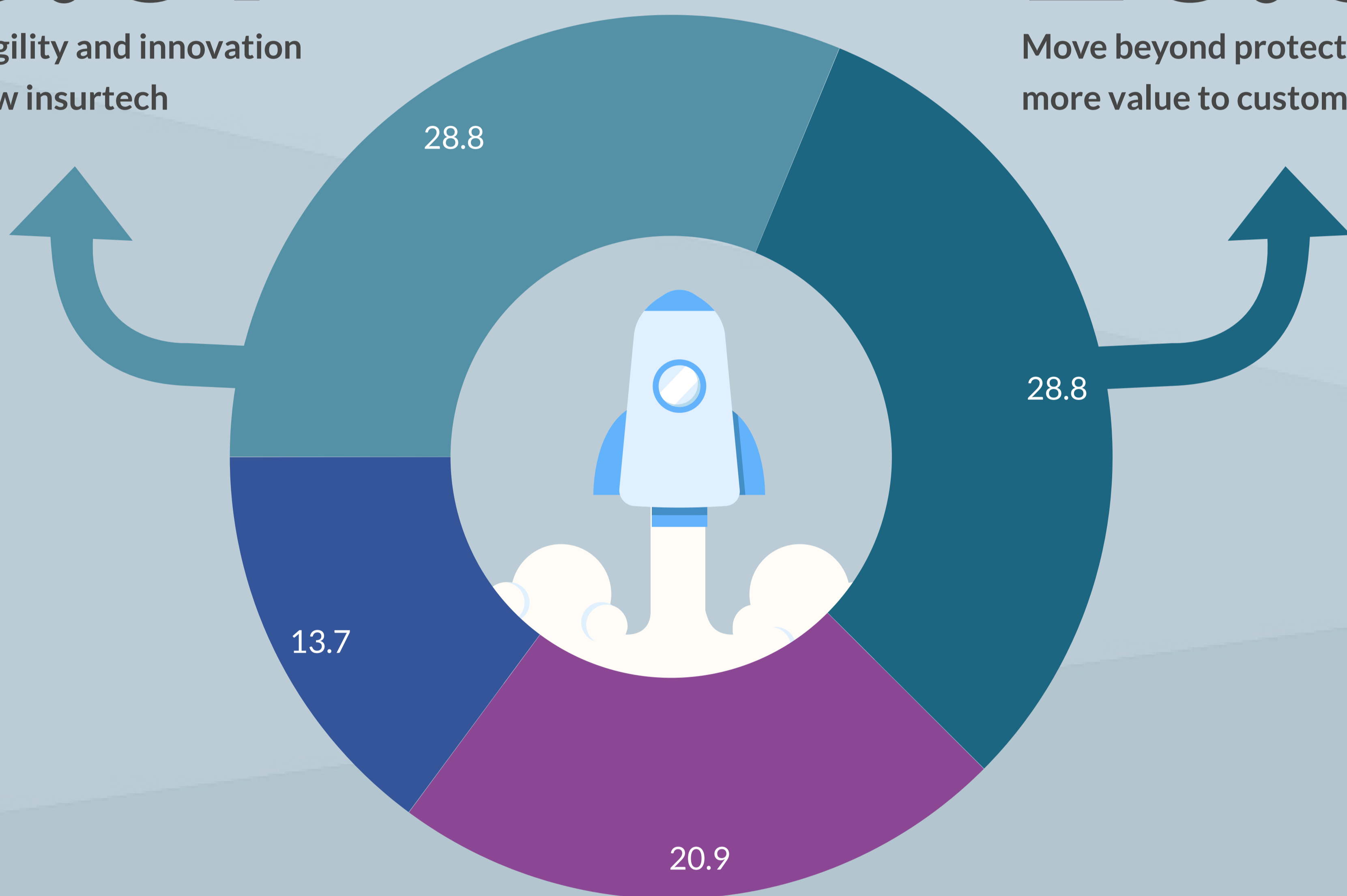
What are the most important objectives for the insurer of the future?

28.8%

Increased agility and innovation to fast follow insurtech

28.8%

Move beyond protection to deliver more value to customers



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Modern experiences that attract next-generation customers



Increased agility and innovation to fast follow insurtech



Ongoing access to new digital technologies and ecosystems

What is the single most important characteristic of the platform of the future?

Proven scalability and deep functionality to support expansion

37.4%

100% Open from architectural foundation to integration layer

20.3%

Leverages Agile and DevOps for rapid releases

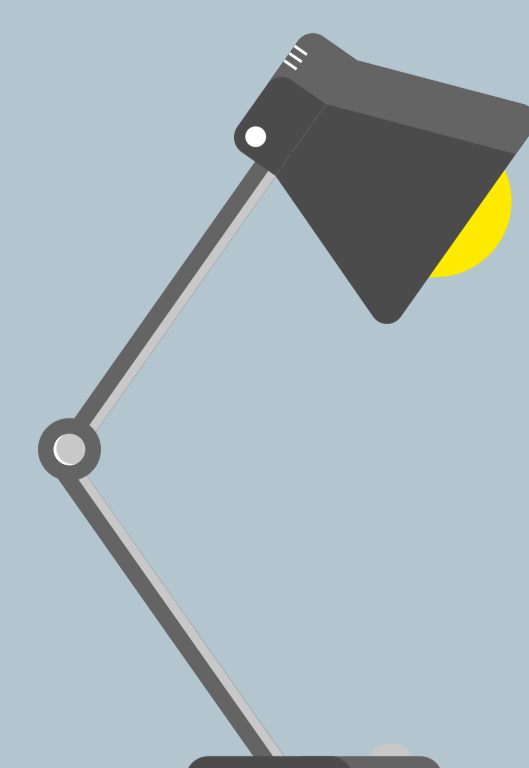
17.1%

Supports the Test-and-Learn approach

14.6%



Watch the webinar entitled *Becoming the Insurer of the Future*. The webinar included speakers from global insurer Liberty Mutual, insurtech Flock, coretech provider EIS Group, and Insurtech Insights.



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