

# What Makes the Insurer of the Future?



**EIS Group**

A digital ecosystem model in 2020 and beyond allows insurers to adapt to the speed at which technology and the insurance market changes. But what does the insurance industry have to say specifically about what makes an insurer of the future?

Recently surveyed insurers and insurtechs (n = 156) to get the answers to two key questions:



**1**

What are the most important objectives for the insurer of the future?

**2**

What is the single most important characteristic of the insurance platform of the future?

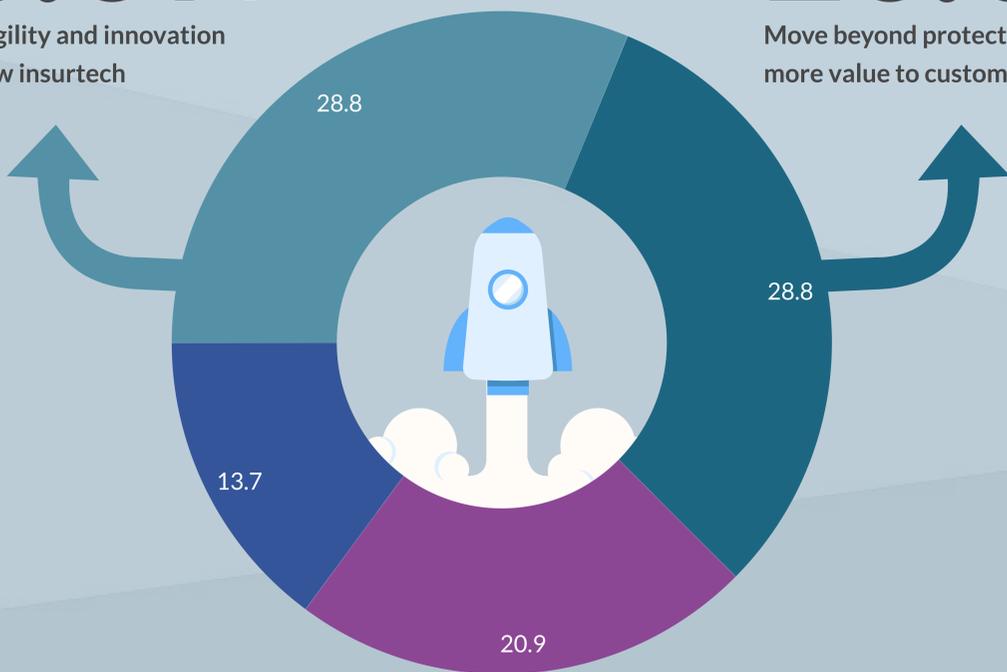
## What are the most important objectives for the insurer of the future?

**28.8%**

Increased agility and innovation to fast follow insurtech

**28.8%**

Move beyond protection to deliver more value to customers



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Modern experiences that attract next-generation customers



Increased agility and innovation to fast follow insurtech



Ongoing access to new digital technologies and ecosystems

## What is the single most important characteristic of the platform of the future?

Proven scalability and deep functionality to support expansion

**37.4%**

100% Open from architectural foundation to integration layer

**20.3%**

Leverages Agile and DevOps for rapid releases

**17.1%**

Supports the Test-and-Learn approach

**14.6%**



Watch the webinar entitled *Becoming the Insurer of the Future*. The webinar included speakers from global insurer Liberty Mutual, insurtech Flock, coretech provider EIS Group, and Insurtech Insights.



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